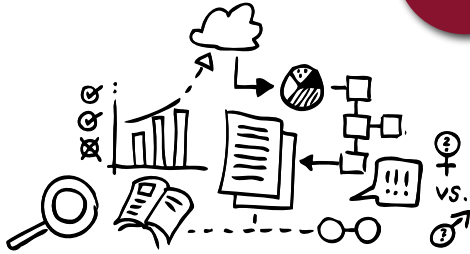


Technology Management in Practice: Gender Differences in Innovation

5 ECTS
CREDITS*

WHAT IS IT ABOUT?

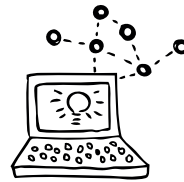
The Chair of Technology Management offers a threefold event on gender in technology management in the summer term 2018.



International Technology Management Research Seminar (ITMRS) SoSe 2018

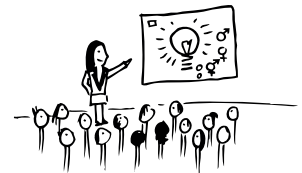
(→ Course title in StudOn)

- Focus on creativity, innovation, entrepreneurship, and intellectual property
- Work in interdisciplinary groups
- Prepare scientific experiments and surveys



Experimental Workshop at ZOLLHOF Tech Incubator

- Apply your research design
- Work on real-life problems of companies
- Exchange with role models from business, entrepreneurship and politics



Technology Management Conference

- Pitch your findings in front of a jury and win a price
- Get inspired by selected keynote speakers

Seminar Phase: 16.04.2018 – 27.04.2018

International Boys'/Girls' Day 26.04.2018

July 2018

WHY SHOULD I ATTEND?



Learn how to conduct research and develop a scientific paper



Get on the fast track for your final thesis at the Chair of Technology Management



Earn 5 ECTS*, get a certificate, and win a price



Network with students from other disciplines, industry experts and researchers

APPLY NOW!

HOW? Application via StudOn: https://www.studon.fau.de/crs2109139_join.html

ID 2109139 "International Technology Management Research Seminar (ITMRS) SoSe 2018"

WHO IS ELIGIBLE? Interested students from ALL FAU degree programs and faculties.

*5 ECTS credits is applicable for master students from Industrial Engineering, International Production Engineering, Management and MIBS.

